

# ADVERTISE TO NEARLY 1,000 BOWLERS A YEAR!



## 2010-2011 AGREEMENT FOR ADVERTISING IN THE CARA NEWSLETTER

CARA distributes a printed newsletter quarterly at all of its 13 area leagues.

The undersigned company representative agrees to place an advertisement on the Capital Area Rainbowlers Association Web site, and by their signature agree to the following:

1. Return full payment and this agreement to the address below.
2. Supply the file containing the advertisement to CARA electronically to [webmaster@carabowling.org](mailto:webmaster@carabowling.org).

(Please print or type)

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_

Title: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

### Payment

Check only! (Payable to CARA)      Check number: \_\_\_\_\_

Amount enclosed: \$ \_\_\_\_\_ Date: \_\_\_\_\_

---

### CARA NEWSLETTER AD SIZES

*All ads are black & white. Please inquire regarding color ads.*

*Please check below the size ad you would like to place*

	<u>1 Issue B/W</u>	<u>4 Issues B/W</u>
--	--------------------	---------------------

<u>Quarter page:</u>	\$30.00	\$100.00
----------------------	---------	----------

3½ W x 4½ L

or

7 W x 2¼ L

<u>Eighth of a page:</u>	\$15.00	\$50.00
--------------------------	---------	---------

3½ W x 2¼ L

or

7 w x 1⅞ L

### SEND TO:

CARA  
ATTN: ADVERTISING  
3052 S. Buchanan St., #A2  
Arlington, VA 22206  
703.820.2524 fax

FORMAT: JPEG format is ideal. Files can also be sent as a GIF, PDF, TIFF or EPS.